

Pre-Photoshoot Checklist for Homeowners:

Declutter and Clean:

Tidy up all rooms, removing unnecessary items. Clean surfaces, countertops, and furniture. Ensure floors are clean and free of clutter.

Personal Items:

Store away personal items like family photos, toiletries, and excessive decorations. Remove any items that may distract from the property's features.

Lighting:

Ensure all light bulbs are working and replace any burnt-out bulbs. Open curtains and blinds to let natural light in. Replace dim or yellow-toned bulbs with bright, white ones.

Exterior:

Trim and tidy up the landscaping, including mowing the lawn. Clean windows and glass doors.

Cars in the Driveway:

Park vehicles away from the front of the house to allow an unobstructed view. Consider parking in the garage or on the street during the photoshoot.

Trash Cans:

Move trash cans out of sight, preferably to the side or back of the house. Ensure there is no visible trash or recycling bins in the photos.

Pets:

If possible, take pets to a different location during the photoshoot. Hide pet toys and bowls.

Repairs:

Attend to any minor repairs, such as leaky faucets or loose cabinet handles. Ensure all doors and windows open and close smoothly.

Staging:

Arrange furniture in an aesthetically pleasing way. Consider neutral or coordinating color schemes for bedding and decor.

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Kitchen:

Clear countertops of small appliances and unnecessary items. Clean appliances, including the stove, oven, and refrigerator.

Bathrooms:

Remove personal items from the countertops. Replace used towels with fresh, neatly folded ones.

Personal Space:

Ensure all private spaces, like bedrooms and offices, are well-organized and presentable.

Security:

Remové personal items from view. Consider securing any items you don't want photographed.

Access:

Ensure the photographer has access to all areas of the property. Provide Keys or access codes as needed.

Special Requests:

Let the photographer know if there are specific features or areas you want to highlight.

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